



The Sea Captain's Nutcracker

A Cape Cod Christmas Voyage
Saturday, November 20, 2010 ~ 2:00pm & 6:30pm
Tilden Arts Center, Barnstable

Sponsorship & Advertising Opportunities

In partnership, we can create a rich and exciting cultural environment—offering the finest quality dance performance for Cape Cod and beyond!

Originally conceived and choreographed by world-class dancers Catherine Batcheller and Joseph Cipolla of Configuration dance and directed by Laura Faria Sciortino of Turning Pointe Dance Studio, with set and costume designs by London stage designer Jean Marc Puissant, this production is an innovative version of the classic holiday favorite. Set in a Chatham Sea Captain's home in the mid 1800's, the script, written by local author Anne LeClaire, will take us on an enchanting journey through local history and folklore invoking elements of the natural environs of Cape Cod.

The heroic battle scene takes place shipboard as the ship is attacked by mooncussers off the coast of Eastham and a swift and violent storm off Monomoy Point threatens the voyage. The salty old Sea Captain replaces the traditional Drosselmeyer character. Having sailed the high seas, he returns home to Chatham bearing exotic gifts for Clara. Audiences will be charmed by the Waltz of the Sea Grass and will thrill to the Dance of the Icy Winds.

This magical production will take place the weekend before Thanksgiving with two performances at the Tilden Arts Center in Barnstable. The cast of over 80 dancers will include professional and principal dancers from major U.S. ballet companies as well as prominent local citizens and students from Cape Cod.

Sponsorship of the Sea Captain's Nutcracker offers individuals, local companies, and businesses exceptional visibility. Programs are distributed free of charge to the audience with an expected circulation of approximately 1,500. Please consider becoming a sponsor and advertiser of this unique production, now in its seventh year, and take your place as a community partner, ensuring the future of dance and the arts on Cape Cod.

Enclosed is a listing of opportunities to support and sponsor The Sea Captain's Nutcracker. We are committed to working with our sponsors to build an ongoing relationship and provide a way for individuals to support the performing arts in addition to offering innovative and quality sponsorship packages.

For more information, please contact Turning Pointe Dance Studio Director Laura Faria Sciortino at 508-444-0278 or email laura@turningpointedancestudio.org.



Turning Pointe Dance Studio
497 Thomas Landers Road
Falmouth, MA 02536 ~ 508-444-0278
www.TurningPointeDanceStudio.org





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Program Advertising *Deadline Monday, November 1*

Submitting Electronic Ads: Please be sure to specify the ad size in the body of your email message and provide all the information on this form! Email ads to nutcrackeradvertising@yahoo.com. For best results, please send a JPG file. Other acceptable file formats include BMP, TIF, PDF, Word & Publisher files. Please inquire if you have a different file format.

Submitting Hard Copy Ads: If you are not able to send the ad electronically, please mail or drop off your business card, text (we'll create an ad for you), or camera-ready artwork along with this form to Turning Pointe Dance Studio, 497 Thomas Landers Road, Falmouth, MA 02536.

Black & White: All ads are printed in black & white, so any ads that are submitted in color will be converted to black & white.

Ad Orientation: Ads can be either vertical or horizontal in orientation. (Full page ads must be vertical.)

Payment: Please send payment with ad, made payable to Turning Pointe Dance Studio. If you are submitting ad electronically, please mail or drop off payment to Turning Pointe Dance Studio, 497 Thomas Landers Road, Falmouth, MA 02536.

Questions? If you have any questions about advertising or sponsorship, please email Meredith Hunnibell (Volunteer Advertising & Sponsorship Chair) at nutcrackeradvertising@yahoo.com or call her at 508-548-6884.

- _____ Full Page (5" x 8") \$200
- _____ Half Page (3.75" x 5") \$125
- _____ Quarter Page (1.75" x 5") \$75
- _____ Business Card (3.5" x 2") \$50
- _____ Eighth Page (2.25" x 1.25") \$35

- _____ Inside Front Cover* (4-1/2" x 7-3/8") \$350
- _____ Inside Back Cover* (4-1/2" x 7-3/8") \$300
- _____ Outside Back Cover* (4-1/2" x 7-3/8") \$500
- _____ Words of Encouragement \$25 (see back)
- * Please check in advance for availability.

Business Card Special! \$50

Don't have an ad to submit? Just give us 2 copies of your standard size business card (not to exceed 2" x 3.5"), and we'll scan it. If we feel that the color/graphics/text on your business card will not reproduce well, we'll let you know so that you can consider alternative options. Please don't use any staples or paper clips to attach cards to the form! Simply enclose two business cards in the sealed envelope containing your form and payment.

Sponsorship *Deadline Monday, November 1*

Sponsorship is separate from advertising and reflects a higher level of support for the production. There are three levels of sponsorship, each with its own benefits (beyond the benefit of supporting the art of dance on Cape Cod). Choose the level of sponsorship that best meets your needs. Please send payment along with this form to Turning Pointe Dance Studio, 497 Thomas Landers Road, Falmouth, MA 02536. If your sponsorship level includes an ad, please see advertising details above.

- _____ **Sea Captain Level** **\$500** 4 Reserved Seats, Sponsor Listing in Program, Half Page Ad in Program
- _____ **Clara Level** **\$250** 2 Reserved Seats, Sponsor Listing in Program, Quarter Page Ad in Program
- _____ **Mermaid Level** **\$100** 2 Reserved Seats, Sponsor Listing in Program

Advertiser/Sponsor's Name: _____

Business Name (if applicable): _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Advertising & Sponsorship Deadline: Monday, November 1

Thank You for Your Support of Cape Cod's Own Nutcracker!



Turning Pointe Dance Studio
497 Thomas Landers Road
Falmouth, MA 02536 ~ 508-444-0278
www.TurningPointeDanceStudio.org



Words of Encouragement Ads

\$25 for up to 30 words. If you just can't say it all in 30 words, you can pay an additional \$15 for up to 50 words. Please remember to complete the information on the other side of this form.

PLEASE PRINT CLEARLY TO ENSURE ACCURACY!

SPACE FOR UP TO 30 WORDS (\$25)

ADDITIONAL SPACE FOR UP TO 20 ADDITONAL WORDS (\$15)
